

## The Functional Mechanism of Art Education in College Students' Quality Education and Aesthetic Education

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**Abstract:** Art education is an important part of quality education and aesthetic education for college students. It aims at cultivating all-round talents and plays an important role in quality education and aesthetic education for college students. Art education is one of the important channels of talent cultivation in Colleges and universities, which has far-reaching significance for the all-round development of College students. In order to give full play to the role of art education in the process of strengthening quality education, we should not only mobilize aesthetic pleasure and aesthetic emotion, but also shape a sound personality. This requires colleges and universities to further change the concept of art education, pay attention to the curriculum construction of art education, and create a good campus culture and art atmosphere. This paper analyses the problems existing in art education and explores the mechanism, ways and measures of art education in Colleges and universities, which will help to promote the overall implementation of art education and improve the comprehensive quality of College students.

### 1. Introduction

In the era of knowledge economy, social competition is becoming more and more fierce, and the requirements for the quality of talents are getting higher and higher. How to cultivate high-quality talents has become a concern of all sectors of society. Exploring and attaching importance to art education is not only a breakthrough in the reform of college education and teaching, but also an important part of quality education and aesthetic education for college students. It uses artistic beauty, natural beauty[1], and social life beauty to cultivate the ability of educated people to form correct aesthetic concepts and feel beauty, appreciate beauty, and create beauty. It has an irreplaceable role in improving people's quality in other educational disciplines. Art education is the core and main means of implementing aesthetic education. It is an organic part of China's education and cannot be replaced by any other discipline[2].

The aim of higher education is to cultivate all-round high-quality talents. All-round development requires college students to possess not only abundant scientific knowledge, noble moral sentiment and good physical quality, but also innovative spirit, humanistic quality, good personality, psychological quality and perfect personality of modern talents. With the acceleration of globalization, competition in the world is more intense. Independent innovation ability has become the core competitiveness of a country, and the cultivation of innovative talents has become an important task of higher education[3]. However, for a long time, some universities have unilaterally emphasized the education of students' natural science knowledge and engineering technology, but neglected the all-round development of students' morality, intelligence, physique and beauty, and the cultivation of their innovative spirit and ability[4], which has resulted in some defects in their knowledge structure and ability.

This article is aimed at the important role that art education can not replace in the cultivation of students' aesthetic and aesthetic abilities, cultivating moral sentiments, and cultivating all-round development. Based on the practice of colleges and universities to strengthen the art education of college students, it is of special significance to explore the mechanism, ways and measures of art education in colleges and universities, and to train and cultivate high-quality talents with comprehensive development and innovative spirit[5].

## 2. The importance of art education in quality education and aesthetic education in colleges and universities

The soul and life of education in colleges and universities is to cultivate the talents needed by the society and realize quality education. Public art education plays a leading role in quality education and aesthetic education, mainly in the following aspects.

### 2.1 Emotional education

The education of emotional factors in art education gives people the care of their loved ones, and makes people accept the content of education spontaneously. For example, in the education of colleges and universities[6], the content of the pride of the motherland and the national pride, there is no need to use the method of preaching to force students to accept patriotic education, but through public art education, students will be sincerely infected with the greatness of the motherland, the pride of the nation[7]. Regulating education is a matter of course, which greatly eliminates the resistance of students caused by hard-rooted infusion of other educational methods.

### 2.2 Improvement of aesthetic ability

With the effective development of art education, the aesthetic appreciation ability of college students will be improved. Art education is not limited to a professional field of art form, and art skills and abilities are not all of art education. In the past college education model, the hidden value of art education has not been tapped[8], and the function of quality education has never been played. From the perspective of quality education, in addition to the cultivation of artistic skills and abilities, art education has a positive effect on the growth of college students. The emotions expressed in the works of art can be conveyed to the students, including the praise of “positive energy” and the criticism of “negative energy”, so that college students can distinguish between right and wrong from black and white, establish correct values, and effectively improve the ideological quality of college students[9].

### 2.3 Improvement of innovation ability

From the psychological and physiological point of view of art education, it has a positive effect on the development of the human right brain. Both creative and imaginative thinking are developed under the drive of the right brain[5]. The inspiration generated is released, and the art gives it. The space of imagination is broader than that given by knowledge. Undergraduates can gain aesthetic sense and knowledge from the visual and emotional experiences of art education, and promote the study of knowledge and skills in various disciplines.

### 2.4 Create a good campus culture

Art education has a positive impact on the construction of college campus culture. Combining the current social and cultural situation, art education is effectively integrated into the campus culture to create a good campus culture atmosphere. It has far-reaching influence on many aspects of college students' study and life. The art education in colleges and universities in the new era has distinct characteristics of the times and has an important guiding role for college students. It is fully reflected in the construction of campus culture. A good cultural environment has an important impact on the cultivation of the overall quality of college students. Guide college students to establish correct ideas and concepts.

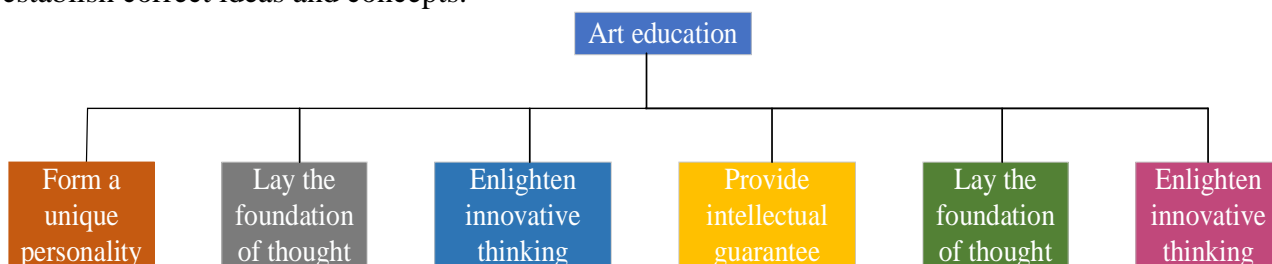


Figure.1 The role of arts education

### 3. Functional Mechanism of Art Education in Quality Education and Aesthetic Education

Art education is a kind of aesthetic education. Aesthetics as a free feeling has the factors of freedom and intuition, which helps to create the formation of psychology. Art education does not lead the educated people to move toward a general understanding of knowledge and cultivate logical thinking ability, as in science education. Instead, it guides the educated to move toward the overall intuitive understanding and grasp of the perceptual form and its meaning, and cultivates an image that is infiltrated with rationality. Thinking ability or intuitive thinking ability. This kind of perceptual and intuitive ability to permeate rationality is the key to intellectual cognition towards intellectual creation[1]. Therefore, it can be said that art education has opened up the path from Abstract thinking ability to intuition thinking, from knowing truth to creating invention. Specifically, the role of art education in quality education and aesthetic education is:

#### 3.1 Art education, as an intuitive visual education, is easy to trigger the strong interest and hobbies of educators, thus mobilizing their enthusiasm and initiative in researching and exploring problems.

Strong and strong interests and hobbies can highly concentrate people's energy and attention, make people concentrate on their lives, sleepless nights, study deeply, and never tire of it, thus forming a creative result. Interest is the catalyst and driving force for creativity. Under the temptation of interest, people tend to devote themselves to creating inventions and continuously achieving new results.

#### 3.2 Public policy supports transition and coordinates sustainable development

Art education as emotional education can affect the intellectual sense of the educated and arouse their pursuit of truth. Beauty can make the way of thinking adjusted, the mood and emotions in the best state, the most easy to inspire sharp creative inspiration, trigger and grasp the opportunity of creation[7]. Surprise, suspicion, and confidence are all intellectual. The amazement caused by the aesthetic photograph enhances the imagination and thinking function in the cerebral cortex, and thus becomes the driving force for the pursuit of truth and invention.

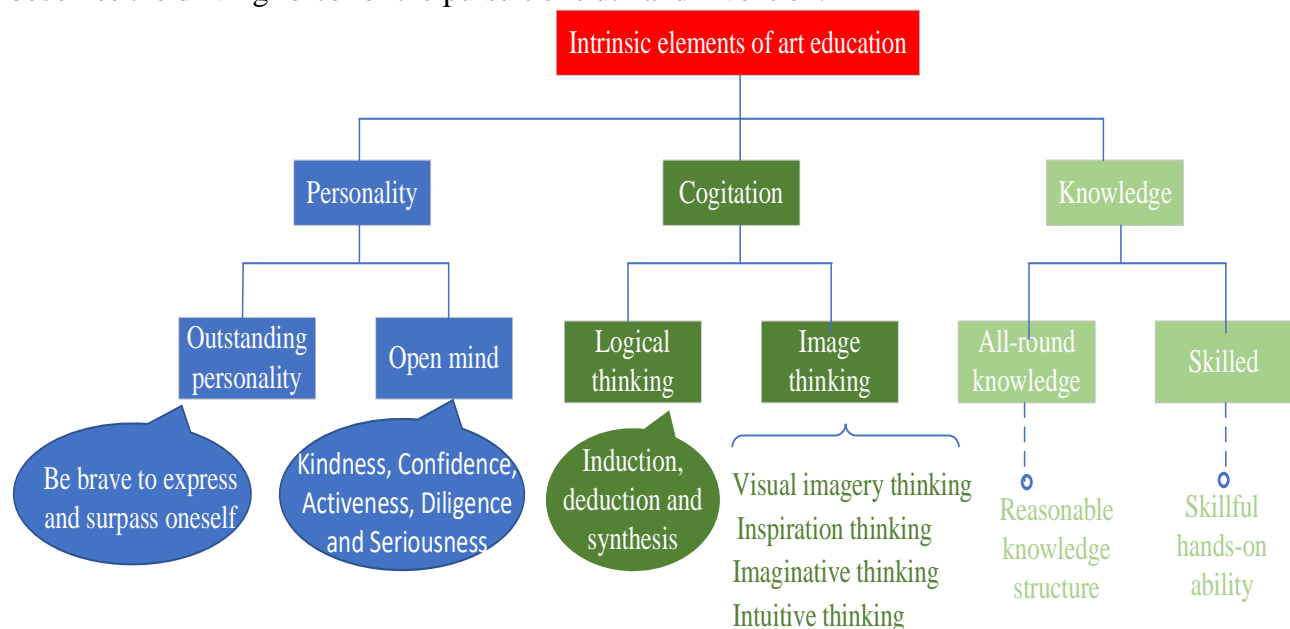


Figure.2 Intrinsic elements of art education

### 4. Innovative ideas of art quality education in colleges and universities

#### 4.1 Create a good artistic environment

Art education in colleges and universities has an important influence on the ideology and value

orientation of college students. Promoting the development of art education has far-reaching influence on the promotion and popularization of quality education in colleges and universities. Creating a good artistic environment, laying a good foundation for the effective development of art education, has a positive guiding role for college students. As an important part of quality education in colleges and universities, art education fully reflects the needs of the current era. The reform and innovation of art education is an inevitable trend in the development of quality education in colleges and universities. The creation of a good artistic environment provides a broader platform for art education, and teaching activities can be more relaxed and pleasant[4].

#### **4.2 Transforming educational concepts**

For a long time, art education focuses on the cultivation of professional skills and abilities, neglecting the cultivation of College Students' aesthetic ability, thinking ability and innovative ability, and lacking the exploration of students' artistic potential. Under the situation of all-round popularization of quality education in Colleges and universities, the concept of art education needs to be changed in time. From the perspective of quality education, we should guide college students to set up correct thinking around the goal of Cultivating College Students' comprehensive quality. Ideas and the improvement of artistic aesthetic ability can effectively promote the cultivation of College Students' good quality and character, and face life with a more strong and optimistic attitude. Such high-quality talents are exactly what the current society needs and fully reflect the important value of artistic quality education.

#### **4.3 Transforming educational concepts**

The standardization of art education is easy to fix it in a certain model, and it needs to make an adaptive change. Focusing on the cultivation of comprehensive quality of college students, combined with the individual differences of students' personality, hobbies, abilities, and levels, we will carry out multi-level art education, first determine the students' ability and level in art, and conduct scientific and reasonable evaluation. Then, for the reference, the hierarchical curriculum is divided into multiple types, teaching students in accordance with their aptitude, and carrying out different teaching according to different levels, so that students at each level can benefit from it and obtain good artistic teaching effect.

### **5. Conclusion**

Art education plays an important guiding role in quality education and aesthetic education of college students. Art education is a life education that improves the aesthetics while improving the personal cultural character. It is an important means and content of the new talent training mode that colleges and universities meet the requirements of the times. Today, in the comprehensive advancement and deepening of quality education in colleges and universities and the promotion of all-round development of people, art education will play an increasingly important role in quality education. The development of art education in colleges and universities leads the development direction of quality education in colleges and universities. Focusing on the value of art education, aiming at the current situation of art education in colleges and universities, opening up new development ideas, creating a good artistic environment, adapting to the changing of art education concepts, and leveling the development of art education, enhancing the ideology of college students and guiding them It establishes correct values and has important significance for the development of artistic quality education.

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